

MARY REAGAN BOLLIG

ON AIR TALENT, REPORTER & FEATURE PRODUCER

CONTACT

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www.maryreagan.b

2025-2026 Demo Reel

2025 Basketball Sideline Reel

SOCIAL MEDIA

maryreaganbollig

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mrbollig_sports

REFERENCES

AARON HEPP
Associate Athletics Director, Alabama
ahepp@ia.ua.edu / 317-989-0954

JUSTIN BRANT
Remote Production Ops, ESPN
jbrant@ia.ua.edu / 205-534-9934

BRIANA FALCON
Broadcast Producer, Texas A&M
bfalcon@athletics.tamu.edu / 361-648-8912

SKILLS

Adobe Premiere Pro | ShoFlo | Associate Directing | Social Media Managing | DSLR Videography | Adobe Lightroom | Mentorship | Storytelling | Public Speaking | Podcasting

EDUCATION

UNIVERSITY OF ALABAMA

Bachelor of Arts in Communications and Informational Sciences, May 2026

- Double Major: News Media & Sport Management

WORK EXPERIENCE

DIGITAL MEDIA COORDINATOR 06/2026 - present
Glory Glory Georgia

- Manage and execute social media strategy across multiple platforms, creating engaging content that drives audience growth, engagement, and brand awareness
- Produce multimedia content including short-form videos, interviews, live event coverage, and on-camera reporting featuring athletes, coaches, and reccruiting news

SIDELINE REPORTER SEC NETWORK+ 02/2025 -present
Crimson Tide Productions / SEC Network

- Researched storylines for producer and associate producer
- Create and execute hits during live broadcasts and working with commentators
- Conduct interviews with collegiate athletes and coaches

ASSOCIATE DIRECTOR SEC NETWORK /ESPN 04/2023 -present
Crimson Tide Productions / SEC Network / ESPN Channels

- Associate Direct SEC Network and ESPN broadcasts for mens and womens basketball, softball and baseball
- Oversee promotional materials for broadcasts and organize reads for talent
- Communicate with multiple parties to ensure smooth timing of replays, commercial breaks, tosses to studio and getting on and off air

LEADERSHIP TEAM MEMBER 08/2024 - 05/2026
Crimson Tide Productions

- Help mentor other students while representing Crimson Tide Productions with class and positivity
- Lead trainings in my specific areas that I work in as well as attend bi-weekly student leadership team meetings

ALABAMA ATHLETICS FEATURE PRODUCER 05/2025 - 05/2026
Crimson Tide Productions

- Created features from start to finish over Alabama sports including soccer, women's basketball and baseball
- In charge of each project from start to finish (coordinating shooting times, shooting/interviewing, and editing in Adobe Premiere Pro)

BARKLEY GMC FOOTBALL STUDIO HOST 08/2025 - 11/2025
Crimson Tide Productions

- Hosts two live studio update hits during all Alabama Football home games
- Covering other football games going around in the country

MARKETING DIRECTOR / PRODUCTION CHAIR 11/2023 -11/2024
Chi Omega, Nu Beta Chapter

- Produced all videos and camera quality photos on all social media platforms as well as creating the Convocation video that was shown in front 2,000 girls
- Coordinated with production companies in Tuscaloosa and set up all lighting, audio, and visual elements during the University of Alabama's rush

2025 FOOTBALL NATIONAL SIGNING DAY HOST 12/04/2024
Crimson Tide Productions

- Provided live updates and insights on players
- Interviewed Alabamas Player Development Coach, HaHa Clinton Dix