

CONTACT

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EDUCATION

THE UNIVERSITY OF ALABAMA

Tuscaloosa, AL

Graduation Class of 2026

Majors:

- News Media with Sports Concentration
- Sports Management

SKILLS

Professional Skills

- Host / Reporter
- Producer
- Assistant Director
- Camera Operator
- Editor
- Videographer
- Social Media Manager
- Director
- Mentor
- Camera Building

Technical Skills

- Adobe Premiere Pro
- Social Media Marketing
- DSLR Videography / Photography
- Canva Platform
- Adobe Lightroom

Mary Reagan Bollig

Visual Content Producer / Host / Reporter

Demo Reel: [MaryReaganBollig.DemoReel](#)

Portfolio: <https://www.maryreaganb.com/>

WORK EXPERIENCE

PRODUCTION ASSISTANT

10/2022 – Present

Crimson Tide Productions / SEC Network

- Work as camera operator for over 60 both digital and linear SECN/ESPN/ESPNU Shows, Assistant Director, On-Air Talent and In-Venue Engineer for Alabama Athletic events
- 1 of 10 members of Student Leadership team where I help mentor a group of 100+ Student Production Assistants while representing our program with class and positivity.
- Lead trainings in my specific area that I work in for new hires

ON AIR TALENT

08/2023 – Present

Crimson Tide Productions

- Sideline Reports for the SECN+
- Hosts our weekly show "TideTV This Week"
- Write, shoot and edit packages covering any Alabama sport
- Attends press conferences to record and interview Alabama Sports that are then posted on RollTide.com
- Attends weekly trainings for sidelining, stand-ups, interviewing, and conducting research for Crimson Tide Productions

ASSOCIATE DIRECTOR SEC NETWORK / SECN+

04/2023 – Present

Crimson Tide Productions

- Associate directed SEC Network broadcast for Women's Basketball
- Serve as Associate directed for SEC Network+ shows for Women's Basketball, Women's Soccer, Softball, Volleyball and Baseball
- Oversee promotional materials for broadcasts and organize promotional reads for talent
- Communicate with multiple parties to ensure smooth timing of replays and commercial breaks

MARKETING DIRECTOR / PRODUCTION CHAIR

11/2023 – 11/2024

Chi Omega, Nu Beta Chapter

- Managed and Produced all media content for all of our sororities social media platforms
- Produced all videos and camera quality photos as well as creating the Convocation video that was shown in front 2,000 girls
- Coordinated with production companies in Tuscaloosa and set up all lighting, audio, and visual elements during the University of Alabama's rush, ensuring smooth operation and serving as a point person for any issues that arose

REFERENCES

Briana Falcon

Broadcast Producer/AD Mentor,
Crimson Tide Productions

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Christopher England

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Remote Production Ops Specialist,
ESPN

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